

PROJECT OFFICE

WYG Türkiye (DeLeeuw International)



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Levent Erkan, Managing Director

WYG, of which DeLeeuw International has been a subsidiary since April 2007, is a leading company in the service sector implementing EU Projects throughout the world, with its 40 offices and approximately 1700 consultants worldwide. DeLeeuw International, having reached its current status through the strong support received from WYG and the jointly created synergy, is making a fresh start in 2011 by leaving behind the respectful name of DeLeeuw and assuming the brand of WYG. In the past 4 years, we have continued to be the leading company that has realized the highest investments in Turkey in its own area of consultancy and in this period it has maintained its status of being a leading consultant having completed the highest number of EU projects in the field of services. With our 45 full-time employees and nearly 200 consultants in 2011, we would like to share in this 21st issue of our newsletter, the importance and the main content of our projects that we have recently started to implement.



WYG Türkiye (formerly DeLeeuw International), is a PMI accredited Global Registered Education Provider.

Improving the Quality of Public Employment Services (KİP)

As part of its support to Turkey in its preparation for membership, the EU has agreed a range of measures "to support the transition to a knowledge-based economy capable of sustainable economic growth with more and better jobs and greater social cohesion". One of the key elements in this strategy is the improvement in the quality of public employment services. The current project is the third project focusing on improving the capacity of the Turkish Government's Public Employment Agency (ISKUR). This project builds on and extends the lessons learnt on the previous projects and its activities are concentrated in the 12 NUTS II regions, where the GDP per capita is 75 % lower than the national average. There are numerous expected outputs/results of the Project, grouped into the following seven "Result Areas":



Project Director Reg Parr

- Result 1 - Institutional capacity of İŞKUR Provincial Directorates in 43 provinces within "Model Office" approach improved;
- Result 2 - The Labour Market Information System of ISKUR is improved;
- Result 3 - Job and career guidance services provided by ISKUR are improved in the NUTS II regions;
- Result 4 - A model to monitor labour market policies is elaborated to increase the efficiency of policies;
- Result 5 - The effectiveness of Provincial Employment and Vocational Training Boards in the eligible 12 NUTS II regions is improved;
- Result 6 - Access to ISKUR services is increased;
- Result 7 - Policy making capacity of MoLSS, ISKUR and the social partners is improved.



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Technical Assistance for Introduction of Quality Management in the Revenue Administration (GEMİ)

Technical Assistance for Introduction of Quality Management in the Revenue Administration started on 10 January 2011 and will last for 21 months. This is the first project that WYG Türkiye is implementing together with the Revenue Administration. The objective of the Project is to improve substantially both the quality in the Turkish Revenue Administration and the satisfaction of the Turkish Taxpayers and stakeholders. Specific objectives of the Project include provide training to the human resources of the TRA with a focus on the implementation of the EFQM Excellence Model and establishing the infrastructure for the implementation of the EFQM model. Within the scope of the Project, in addition to the trainings, an Employee Suggestion System and Taxpayer Feedback System will be set up to improve the quality of services rendered to taxpayers, to achieve an increase in the voluntary compliance to the tax system, and to increase tax revenues by increasing the administrative capacity of the TRA and the satisfaction of the taxpayers.



Gemi Project Meeting

creative minds safe hands

Strengthening Vocational Qualifications Authority (VQA) and National Qualifications System (NQS) in Turkey (UYEP)

"Strengthening Vocational Qualifications Authority (VQA) and National Qualifications System (NQS) in Turkey Project" (UYEP) will ensure the provision of formal and non-formal vocational and technical education and training according to labour market needs, supporting life-long learning, strengthening the relation between education and employment, and facilitate harmonization with European Qualifications Framework (EQF)

The Project has three main results to be achieved by the end of the project:



President of VQA Bayram Akbaş

- A sustainable and effectively functioning National Qualifications System and ensuring its functioning in selected priority sectors,
- The capacity of the Vocational Qualifications Authority, and VOC-TEST centres that will offer sustainable and coordinated service to all stakeholders, is increased
- Increasing the levels of knowledge and awareness of all stakeholders (actors from public and private sectors, employee and employer organisations, Non-Governmental Organisations – NGOs) in relation to National Qualifications System is increased and their ownership for the system is ensured.



Minister of Labour and Social Security Ömer Faruk Dincer
UYEP Opening Conference

Message from Niels Haderup Kristensen, the Team Leader:

"National Qualifications System is vital for increasing the quality of vocational education and forming the qualified labour force. This system will not only promote the employment in Turkey, but it will be a triggering factor for employers to reach the labour force which is needed."

Technical Assistance to Promoting Registered Employment (KİTUP)

The Project was launched in September 2010 within the framework of the EU funded Instrument for Pre-Accession (IPA). The Project addresses one of the most sensitive issues that directly affect Turkish Labour Market features and practice compliance with the Acquis Communautaire as covered under Chapter 19 (Social Policy and Employment) of the Accession Partnership for Turkey Agreement. The Project purpose consists of a gradual transposition, implementation and enforcement of the Acquis Communautaire in the area of undeclared work. The Social Security Institution (SSI) is the main beneficiary of the project.

The Project is expected to formulate a medium-term strategy on the basis of the best European practice, comprehensively implementing a stronger appropriate institutional and legal framework, deploying several kinds of tools, administrative and fiscal sets of measures, a balanced comprehensive package of incentives and penalties, a reinforcement of law enforcement procedures, judicial prerogatives and statutory protection. This strategy shall be



President of SSI
Dr. M. Emin ZARARSIZ



Minister of Labour and Social Security
Ömer Faruk Dincer
Kitup Opening Conference

mainly based on a strong inter-ministerial co-operation to be developed under several forms, as this kind of collaboration is still practically non-existent in Turkey. One major objective is to encourage a practice of data sharing through a common database between SSI, the Revenue Administration and other relevant governmental institutions to efficiently detect and track unregistered employment. Main pre-conditions to further efficient inter-ministerial cooperation shall be set for example: harmonization and unification of application and declaration on administrative forms and the unification of Identification Numbers for employers and employees. To provide a solid basis for the strategy, field studies and labour market analysis will be performed, not only to assess the size and reasons of unregistered employment, but also its economic and social impact on the population. The Project will publish and disseminate at national level the findings and concrete results from the 42 Grant Scheme Projects presently being implemented in the NUTS II Regions to promote Registered Employment.

Members of our Technical Assistance Teams got together in our Central Office

We have started organising meetings for the members of our Technical Assistance teams to create synergy among our projects as well as effective communication among our experts and teams. In the meeting realised in March, a communications network is decided to be established between the experts in order to ensure cooperation and prevent duplication of efforts among projects' activities including training activities, communication events&field visits to regions. In addition to the experts, the Managing Director of WYG Türkiye, PM&Finance Director, Project Directors, Coordinators and Assistants also attended the meeting. Networking Platform meetings on current issues and related activities of the Projects will be held periodically.



WYG Türkiye,
Team Members of our Technical Assistance Projects